Radio UserLand features include:

✔ **RSS:** A file containing summaries of your posts that can be viewed via newsreader software or displayed on Web sites that track new blog posts. Having an RSS feed will give your readers faster access to your posts.

✔ **News aggregation:** This technology allows you to tell Radio UserLand about your news interests. The company searches news sites and other blogs for articles that match your interests. You can view these headlines through the Radio UserLand software or receive them by e-mail and then create an entry with a link to a news story you're blogging about instantly.

✔ **Multiple authoring:** Some blogs are the efforts of several bloggers, all contributing expertise and content. They are a good way to include several viewpoints and decrease the workload of blogging.

Radio UserLand, shown in Figure 5-5, also has e-mail updating, content categories, a unique Web site address, comments, a hit counter, and statistical information about how your blog is used. Advanced users can access the blog code, and you can also use Radio UserLand to post a blog to your own Web site instead of the Radio servers.

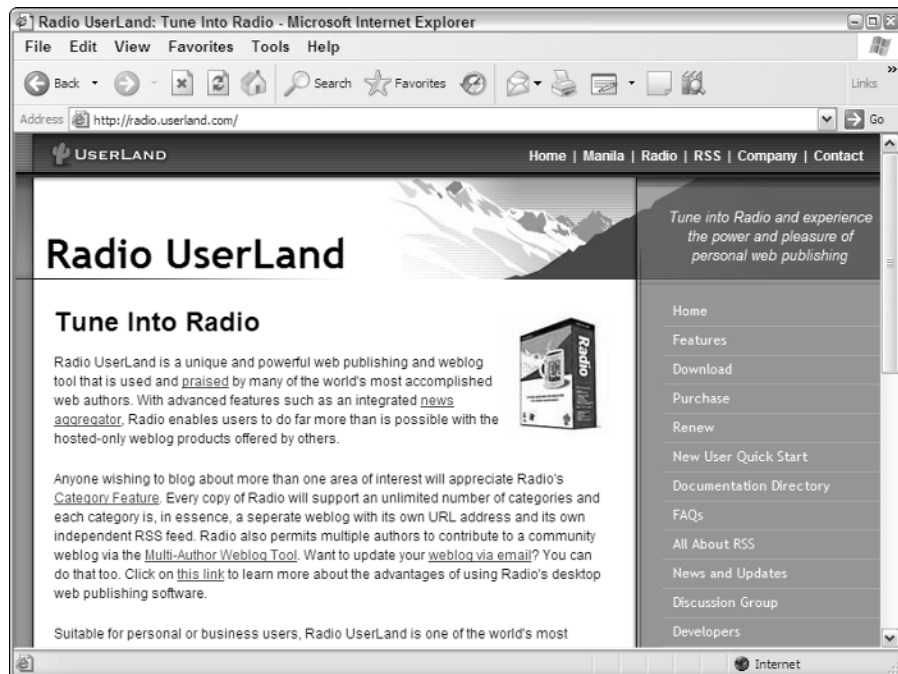Radio UserLand offers a 30-day free trial. Afterwards, Radio UserLand costs $39.95 a month.

Figure 5-5: Install Radio UserLand and blog from your computer.

UserLand Software